



## PUBLIC HEALTH CAPABILITIES STATEMENT

The pandemic reminded us of the important role of robust public health systems—and the consequences of their neglect and underinvestment. Public health officials have a once-in-a-generation opportunity to build a more **future-forward, future-ready** public health system.

For **more than 23 years**, Briljent has helped public healthcare organizations navigate the challenges of modernizing the complex processes, technologies, and systems that support their work. Our relationships with state health agencies across the country define our approach to planning, securing funding, supporting procurement, and developing the public health workforce.



**23+** years serving healthcare organizations and state agencies



Partner to **all 50 states** and 6 U.S. territories



**\$1 billion+** federal funding requested/approved for our clients



**100+** RFPs written



**3 million+** training hours delivered

## CORE COMPETENCIES

### PLAN



Briljent works with state and public health departments to **evaluate current conditions, develop strategies, secure funding, and plan implementation** to adopt new and improved technologies.

Our robust, strategic planning process helps remove siloes between state agencies, approaching the public health infrastructure as part of a broader statewide enterprise of health systems.

As public health departments put their strategic plans into action, Briljent can provide support in the areas of:

- Communications and Outreach
- Stakeholder Engagement
- Onboarding
- Staffing
- Training
- Organizational Change Management
- Technical Consulting
- Data Governance
- Sustainability

## FUND



Funding for public health is available but departments often lack the resources to access and maximize these funds before they are exhausted or expire. Briljent specializes in grant writing and federal Health and Human Services funding requests for state agencies. We've helped our clients gain approval for **over \$1 billion of federal funding** support in the past three years.

## PROCURE



The pandemic underscored the need for investments in data capabilities and interoperable technology platforms. Briljent develops system requirements that **meet state needs while holding vendors accountable** to meet those requirements for public health system enhancements, including Electronic Laboratory Reporting, Electronic Case Reporting, immunizations, specialized registries, syndromic surveillance, master patient indices, and provider/hospital directories.



Briljent supports platform system selection processes with complex technical requirements, ensuring public health departments are equipped to meet current and future standards such as **HL7, FHIR, USCDI**, and more.

## TRAIN



Briljent provides dedicated public health training to build and expand a workforce with the skills to address daily needs and other core public health demands while building reserves for the next public health emergency. We have developed and delivered **over three million hours of training to tens of thousands of learners** through online, face-to-face, training of trainers, and blended learning models. We specialize in addressing the complexity of operations that have multiple roles, integrated systems, and complex workflows.

## CLIENTS & SUCCESS

Briljent is proud to partner with and support U.S. Health and Human Services agencies



Briljent has provided professional services to all **50 U.S. states and 6 territories**. This experience and perspective give Briljent a unique understanding of public health systems infrastructure and the challenges faced by states and public health organizations.

Our team includes **former state staff** who were personally responsible for system development, implementation, and vendor management. They have applied their experience and lessons learned to write and manage **over 100 RFPs** for state systems.



# We are Briljent.

## Business Overview

**Company Type:** Limited Liability Company  
**Date of Organization:** May 14, 1998  
**DUNS #:** 090568754  
**Cage Code:** 1TNB6

## Contact Information

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## NAICS

<b>Primary</b>	611430		
<b>Secondary</b>	541511	541930	561499
	519190	541519	541990
		541611	561320
		541618	561410
			611420
			611710

## Women Business Enterprise (WBE) Certifications

- State of Alabama
- State of Delaware
- State of Illinois
- State of Indiana
- State of Massachusetts
- State of Missouri
- State of New Jersey
- State of New York

- State of Oregon
- State of Tennessee
- State of Wisconsin
- City of Columbus, OH
- City of Fort Wayne, IN
- City of Indianapolis, IN
- City of New York, NY
- City of Philadelphia, PA

Port Authority of  
New York & New Jersey

